



	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	FY24
Income													
Ticket Income													
Season Tickets	64,353	42,902	85,804	-	64,353	64,353	42,902	42,902	85,804	-	-	-	493,370
Matchday Ticket Sales	47,705	31,803	63,607	-	47,705	47,705	31,803	31,803	63,607	-	-	-	365,738
Cup & Friendlies (Net positions/shared gates)	-	-	-	-	-	-	-	-	-	-	-	8,984	8,984
Total Ticket Income	112,058	74,705	149,410	-	112,058	112,058	74,705	74,705	149,410	-	-	8,984	868,093
Bar & Kiosk Income													
Bars Sales	11,081	7,388	14,775	-	11,081	11,081	7,388	7,388	14,775	-	-	-	84,958
Kiosks (Catering & Soft Drinks)	7,859	5,239	10,479	-	7,859	7,859	5,239	5,239	10,479	-	-	-	60,251
Total Bar & Kiosk Income	18,940	12,627	25,254	-	18,940	18,940	12,627	12,627	25,254	-	-	-	145,209
Hospitality Income													
Hospitality Sales	16,765	11,177	22,354	-	16,765	16,765	11,177	11,177	22,354	-	-	-	128,533
Hospitality Bar sales	-	3,022	6,043	-	4,533	4,533	3,022	3,022	6,043	-	-	-	30,217
Matchday Sponsorship (Match, Ball, etc.)	2,253	1,502	3,004	-	2,253	2,253	1,502	1,502	3,004	-	-	-	17,775
Total Hospitality Income	19,018	15,701	31,401	-	23,551	23,551	15,701	15,701	31,401	-	-	-	176,026
Programme, Lotto & Matchday Advertising													
Programme Sales & 1-off Advertising in programme	72	48	96	-	72	72	48	48	96	-	-	-	550
Matchday Lotteries	900	600	1,200	-	900	900	600	600	1,200	-	-	-	6,900
Total Programme, Lotto & Matchday Advertising	972	648	1,296	-	972	972	648	648	1,296	-	-	-	7,450
Misc. Matchday Income													
Streaming (iFollow)	-	-	-	7,500	-	7,500	-	7,500	-	-	-	-	22,500
Memberships	700	700	700	700	700	700	700	700	700	700	700	700	8,400
Car Park (Matchday)	-	-	-	-	-	-	-	-	-	-	-	-	-
TV & Radio Income (Facility Fees)	1,565	1,565	1,565	1,565	1,565	1,565	1,565	1,565	1,565	1,565	1,565	1,565	18,783
Total Misc. Matchday Income	2,265	2,265	2,265	9,765	2,265	9,765	2,265	9,765	2,265	2,265	2,265	2,265	49,683
Total Income	153,253	105,946	209,626	9,765	157,786	165,286	105,946	113,446	209,626	2,265	2,265	11,250	1,246,461
Cost of Sales													
Matchday Operational Expenses													
EFL Ticket Levy	-	-	-	-	-	-	-	-	-	-	-	-	-
Ticket Office & Turnstile Costs (Including Wages)	(12,642)	(11,784)	(12,399)	(11,170)	(12,642)	(12,092)	(11,784)	(11,784)	(12,399)	(11,170)	(11,170)	(11,170)	(142,205)
Stewarding & Matchday Safety	(10,929)	(7,286)	(14,572)	-	(10,929)	(10,929)	(7,286)	(7,286)	(14,572)	-	-	-	(83,789)
Police Costs	(3,889)	(2,592)	(5,185)	-	(3,889)	(3,889)	(2,592)	(2,592)	(5,185)	-	-	-	(29,813)
Match Officials	-	-	-	-	-	-	-	-	-	-	-	(500)	(500)
Matchday Doctors & Ambulance	(1,350)	(900)	(1,800)	-	(1,350)	(1,350)	(900)	(900)	(1,800)	-	-	-	(10,350)
Club Fines	-	-	-	-	-	-	-	-	-	-	-	-	-
Cleaning - Matchday	-	-	-	-	-	-	-	-	-	-	-	-	-
Subscriptions (Non-Football) (PRS etc.)	(1,349)	(899)	(1,798)	-	(1,349)	(1,349)	(899)	(899)	(1,798)	-	-	-	(10,340)
Total Matchday Operational Expenses	(30,158)	(23,462)	(35,754)	(11,170)	(30,158)	(29,608)	(23,462)	(23,462)	(35,754)	(11,170)	(11,170)	(11,670)	(276,997)
Matchday Marketing Expenses													
Game Advertising & Marketing Costs	-	-	-	-	-	-	-	-	-	-	-	-	-
Video & Photography	(188)	(125)	(250)	-	(188)	(188)	(125)	(125)	(250)	-	-	-	(1,440)
Misc Matchday Costs	(125)	(12)	(49)	-	(27)	(27)	(12)	(12)	(49)	-	-	-	(314)
Total Matchday Marketing Expenses	(313)	(137)	(299)	-	(215)	(215)	(137)	(137)	(299)	-	-	-	(1,754)
Bar Expenses													
Bar Misc Expenses	(908)	(606)	(1,211)	-	(908)	(908)	(606)	(606)	(1,211)	-	-	-	(6,964)
Bars Wet Costs	(4,456)	(2,970)	(5,941)	-	(4,456)	(4,456)	(2,970)	(2,970)	(5,941)	-	-	-	(34,160)
Repairs & Equipment	-	-	-	-	-	-	-	-	-	-	-	-	-
Bar Wages	(3,348)	(2,232)	(4,464)	-	(3,348)	(3,348)	(2,232)	(2,232)	(4,464)	-	-	-	(25,668)
Total Bar Expenses	(8,712)	(5,808)	(11,616)	-	(8,712)	(8,712)	(5,808)	(5,808)	(11,616)	-	-	-	(66,792)
Kiosk Expenses													
Kiosk COGS	(2,751)	(1,834)	(3,667)	-	(2,751)	(2,751)	(1,834)	(1,834)	(3,667)	-	-	-	(21,088)
Wages - Kiosks	(3,009)	(2,006)	(4,012)	-	(3,009)	(3,009)	(2,006)	(2,006)	(4,012)	-	-	-	(23,071)
Total Kiosk Expenses	(5,760)	(3,840)	(7,680)	-	(5,760)	(5,760)	(3,840)	(3,840)	(7,680)	-	-	-	(44,159)
Hospitality Expenses													
Hospitality Food & Catering Costs	(7,027)	(4,685)	(9,370)	-	(7,027)	(7,027)	(4,685)	(4,685)	(9,370)	-	-	-	(53,875)
Hospitality Staff Wages	(2,583)	(1,722)	(3,444)	-	(2,583)	(2,583)	(1,722)	(1,722)	(3,444)	-	-	-	(19,804)
Other Matchday Hospitality Costs	(1,284)	(856)	(1,712)	-	(1,284)	(1,284)	(856)	(856)	(1,712)	-	-	-	(9,844)
Director Lounge Matchday Hospitality Costs	(1,680)	(1,120)	(2,240)	-	(1,680)	(1,680)	(1,120)	(1,120)	(2,240)	-	-	-	(12,880)
Total Hospitality Expenses	(12,574)	(8,383)	(16,766)	-	(12,574)	(12,574)	(8,383)	(8,383)	(16,766)	-	-	-	(96,403)
Programme, Lotto & Matchday Advertising Expenses													
Programme Design & Printing	-	-	-	-	-	-	-	-	-	-	-	-	-
Sundry Matchday Staff Wages	(431)	(288)	(575)	-	(431)	(431)	(288)	(288)	(575)	-	-	-	(3,307)
Total Programme, Lotto & Matchday Advertising Expenses	(431)	(288)	(575)	-	(431)	(431)	(288)	(288)	(575)	-	-	-	(3,307)
Total Cost of Sales	(57,949)	(41,918)	(72,690)	(11,170)	(57,851)	(57,301)	(41,918)	(41,918)	(72,690)	(11,170)	(11,170)	(11,670)	(489,412)
Gross Profits	95,305	64,028	136,936	(1,405)	99,935	107,985	64,028	71,528	136,936	(8,905)	(8,905)	(420)	757,049
Total Gross Profits	95,305	64,028	136,936	(1,405)	99,935	107,985	64,028	71,528	136,936	(8,905)	(8,905)	(420)	757,049
Total Income	153,253	105,946	209,626	9,765	157,786	165,286	105,946	113,446	209,626	2,265	2,265	11,250	1,246,461
Total Expense	(57,949)	(41,918)	(72,690)	(11,170)	(57,851)	(57,301)	(41,918)	(41,918)	(72,690)	(11,170)	(11,170)	(11,670)	(489,412)